



WORKPLACE READINESS PROGRAMME

PDSi KHDA Educational Permit Services Number 62618

We see the headlines and we know from experience that finding the right talent to help your organisation grow can be difficult. And in an increasingly competitive global market, it's a challenge we will continue to face in the UAE.

What if there was a way to help shape the future workforce? To access an emerging talent pool and build valuable relationships - helping to embed the skills and behaviours needed in the knowledge economy of today, and beyond...

PDSi's Workplace Readiness Programme is the first of its kind, bridging the gap between school students and the world of work. Designed for students aged 15-18, the formal, structured programme has been created in response to a recent change in guidelines from the Ministry of Human Resources and Emiratisation, as well as the fact that school-age students lack viable options to get hands-on experience in the professional world.

This is as an opportunity for businesses in the UAE to engage a previously unreachable talent pool and to build and nurture relationships with future prospective employees.

Working directly with schools, we ensure that students have undergone a rigorous pre-qualification and assessment process. This helps us to match them with the correct role and organisation, so that by the time they join you they are focused, motivated and know what is expected from them.

The students:

- Discover their individual strengths, values, motivating skills, and career interests by undertaking the YouMap self assessment. *(PDSi is the exclusive regional partner of YouMap, a self-discovery career mapping framework for students, job-seekers, career changers and corporates.)*
- Participate in a pre-placement workshop with our coaches, to help them:
 - o Understand how and where they can apply what they've gleaned from YouMap.
 - o Know exactly what will be expected from them in their placement - preparing them for their first experience in a professional environment (we provide this training so that you don't have to).
 - o Know what's required for their various workplace assessments.
- Undertake a work experience placement, typically 7-14 days.



Why participate in the Workplace Readiness Programme?

- It's an opportunity for you to tap into emerging talent in the UAE - and build lasting relationships with future interns, potential candidates and advocates of your organisation - essentially you're building your employer brand.
- Your teams are busy and don't always have time to dedicate to junior team members, interns and those on work experience placements - and yet you know that they can add value to your organisation. We understand this, and so we ensure that all students have specific assignments to complete that aren't reliant on frequent, face-to-face time with your employees. One of these assignments will be to undertake a SWOT analysis of your business/team - they will be tasked with presenting this back to you at the end of the placement. Their insights will be valuable - they come with a completely fresh perspective.
- It's a CSR friendly initiative. We believe in giving back to our local community and we know that you do, too. This provides a solid framework for community engagement - and better yet, the resources are ready-made.
- Because of its structured format, we help to remove any barriers in onboarding students for work experience - they are primed for a professional environment and know which areas interest them most, leading to greater engagement and motivation.

■ CONTACT PDSi today

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Founded in 2010 [PDSi](#) is proud to have worked with some of the best companies in the world, including multinational and homegrown and in both the governmental and private sector. We help individuals, teams and organisations drive the behavioural and cultural change they need to see to succeed. PDSi holds a KHDA Educational Services permit.